

**Indian Small Scale Storage
Battery & Components
Manufacturers' Association**

Regd. No. S/14661



31B, GORA CHAND BOSE ROAD,
1ST FLOOR, KOLKATA-700 006
PHONE : 2350 4859
Email : ~~batasscn@benlin~~
: batasscn@gmail.com
Website : www.issbcma.com

No.1/BA/Genl-AGM/2022-23

Date : 01/03/2023

To

All Members/Non-Members/Advertisers/Patrons/Well-wishers

Dear Sir(s),

We are glad to inform you that our 42ND TO 48TH ANNUAL GENERAL MEETING will be held on 26.04.2023 (Wednesday) at HOTEL TAJ BENGAL, 34B, Belvedere Road, Alipore, Kolkata-700 027. Efforts are on to get a very Senior Central Govt. Official in our midst to inaugurate the meeting and to address the problems that the small scale storage battery people all over India are facing.

A colourful and informative function will precede the AGM. Some other State and Central Government Senior Officials and other dignitaries in the field of small scale industries would also grace the occasion. In addition, the patrons, well-wishers and accredited delegates of our Association and representatives from the Press and Doordarshan will also adorn the occasion by their august presence.

To commemorate the solemn occasion, the Association will bring out a colourful and informative souvenir which will be circulated amongst the various business houses spread over the length and breadth of the country. Insertion of an advertisement in the souvenir would enhance the prestige of a manufacturer as his products would get wide publicity through the souvenir.

We shall be grateful if you will kindly patronize our Association with your valued advertisement in the souvenir. **We are confident that your contribution will help us in holding the function successfully. At the same time we assure you that your participation in the function would open up for you an opportunity to interact with the very best in the trade.** We would deem it a great favour if you could kindly remit in advance the cost of your valued advertisement by cheque/draft/pay order.

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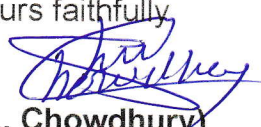


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(2)

We shall be much obliged to receive your advertisement matter/block along with your requisite payment on or before **25.03.2023** so as to facilitate us to bring out the souvenir in time. Format of the written request for insertion of advertisement and details of advertisement tariff is enclosed herewith for your perusal.

Yours faithfully,


(S.L. Chowdhury)
General Secretary

Encl : as stated

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Particulars of Souvenir and Advertisement Tariff

1. Size of Souvenir : 24.5 CM. X 18.5 CM.
2. Advertisement Tariff.
 1. (a) Special Multi Colour full page (1st Page) = Rs. 35,000/=
 - (b) Special Multi Colour full page (2nd Page) = Rs. 30,000/=
 - (c) Special Multi Colour full page (3rd Page) = Rs. 25,000/=
 2. (a) Multi Colour full page = Rs. 20,000/=
 - (b) Multi Colour full page = Rs. 15,000/=
 3. Bi-colour full page = Rs. 8,000/=
 4. Prominent Special full page = Rs. 4,000/=
 5. Special full page = Rs. 3,000/=
 6. Ordinary full page = Rs. 2,500/=

Front Cover page, Front Inside cover page, }
Back Cover page and Back Inside cover page }= Through negotiation.

(Please return the under mentioned format dully filled and signed)

To
The General Secretary,
Indian Small Scale Storage Battery & Components
Manufacturers' Association,
31B, Gora Chand Bose Road, 1st floor, Kolkata-700 006.

Dear Sir,

In response to your request we are pleased to reserve-----
----- page for insertion of our advertisement as per enclosed Matter/Block in your
Souvenir. We are sending herewith our Cheque/Pay order/Draft no.....
dtd..... for Rs..... (Rupees
..... only) in favour of "INDIAN SMALL
SCALE STORAGE BATTERY & COMPONENTS MANUFACTURERS' ASSOCIATION"
towards the cost of the advertisement.

Please acknowledge receipt.

Thanking you,

Yours faithfully